

SUMMARY

I'm a Portland Area-based visual/UX designer with a passion to understand people's needs, to design friendly solutions, and to help people tell their stories.

SKILL SET

Visual Design
UX/UI Design
Branding & Identity
User Research
Persona Creation
Competitive Analysis
Content Strategy
Wireframing
Prototying
Usability Testing
Front-End Development
Illustration

TOOLS

Adobe Creative Suite
Sketch
Figma
InVision
Usability Hub
Git/Github
HTML5, CSS3, & JavaScript
Python

RECENT PROJECTS

Game Wizard | UX, Visual Design, Branding, Prototyping, Frontend

Designed game selection assistant mobile app and website, conducted user research/testing, built wireframes and prototype, developed branding, frontend design, team coordination

Brainspace | UX, Visual Design, Branding, Prototyping

Designed conceptual cloud storage service app, conducted user research/testing, built wireframes and prototype, developed branding

Action Cats! & Action Pups! | Product Design, Branding, Illustration

Designed products and branding for storytelling games about the secret lives of cats and dogs

EXPERIENCE

Visual Designer | Fuzzy Slug Studios/Freelance | 2006 - Present

- Illustration, visual design, branding, and cartooning
- Visual design and art direction for 100+ page publication
- Fast paced design development for tight timelines
- Designed content for digital and print materials/product
- Collaborated with designers, PMs, writers, and developers

Visual Designer (Volunteer) | Parsec Awards | 2014 - Present

- Visual design for promotional materials
- Coordinated with committee members to plan awards process
- Coordinated with entertainment professionals

Lead Graphic Designer (Freelance) | Berry Wealth | 2018-2019

- Designed and art directed 160 page magazine
- Designed and illustrated company newsletter
- Coordinated with design team
- Fast paced delivery of materials and revisions



Matalie Metzger

Network Systems Administrator | Cadet Manufacturing | 2006 - 2017

- Designed infographics for sales and production facts
- Designed decorative product posters
- Created user documentation

Telecommunications Engineer | ACS Group | August 2002 - April 2006

- Designed and developed automation application
- Designed company website

Telecommunications Technician | University of Portland | January 2000 - August 2002

- Developed system administrative applications campus-wide usage
- Developed and designed student network registration system

EDUCATION

Bloc | 2019 | UX/UI, Visual, & Front-End Design Apprenticeship
Portland State University | 2007 | MS, Electrical Engineering. Networking/Robotics
University of Portland | 2002 | BS, Electrical Engineering, Computer Track

PUBLICATIONS

A Very Scalzi Christmas by John Scalzi

Subterranean Press 2019 - Cover and interior spot illustrations

My Thoughts: A Seasonal Financial Newsleter from Thomas R. Berry (Summer 2018)

Berry Wealth 2018 - Visual design and layout

Miniatures: The Very Short Fiction of John Scalzi by John Scalzi

Subterranean Press 2016 - Cover and interior spot illustrations

Oregon Reads Aloud: A Collection of 25 Children's Stories by Oregon Authors and Illustrators

Graphic Arts Books 2016 - Illustrations for "Have Spacesuit, Will Travel" by Curtis C. Chen